Navigating the Transition from ‘Volume’ to ‘Value’: Leveraging Meaningful IT Innovation in Radiology
The Return of the 'Doctors's Doctor'

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Objectives:
• Discuss how modern radiology constraints and requirements demand a greater degree of “meaningful innovation” in imaging IT and informatics.
• Review examples of next generation IT tools and models that can help differentiate radiologists as value innovators rather than commodity-level service providers.
• Describe how and why radiology must redefine and re-engineer itself in order to fully take advantage of these next generation electronic based practice tools.
• Discuss the impact these changes in practice management can have on quality, workflow efficiency, and productivity.
• List strategies to avoid marginalization and commoditization.